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The mission of NEJM Journal Watch is to help clinicians efficiently understand medical developments to improve patient care and foster professional development.

Esteemed physician-editors scour more than 250 medical journals across 11 specialties to provide the most critical and clinically relevant updates on the latest medical research. The results are presented monthly in a concise and easy-to-read newsletter format, equipping today’s clinicians with the information and perspective they need to be clinically prepared and practice with confidence.

NEJM Journal Watch newsletters allow you to target the specialists of your choice in an uncluttered advertising environment...and in a vehicle physicians find valuable and timely.

These monthly newsletters come in convenient 8- or 16-page formats that feature research summaries from leading medical journals.

YOUR ADVERTISING PROGRAM INCLUDES:

- Optional front-page corporate identification (banner)
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- Quantity for recipients of your choice (minimum: 500)

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Brung to you by the NEJM Group, NEJM Results In is a series of eight-page collections, printed quarterly, consisting of approximately twelve summaries or short-form articles from NEJM.org.

The summaries and articles chosen for each edition of NEJM Results In are those that have been clicked on most frequently by readers after searching for the key term on NEJM.org. The selection thus reflects the most popular topics and areas of interest to physicians over that period.

NEJM Results In offers you an exclusive sponsorship opportunity to provide busy doctors with the most popular content in their area of interest in a clear and succinct manner, with four colour images in selected summaries.

Keyword search statistics are included for each quarter and all articles are listed in ranking order throughout the publication.

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- Arthritis and Rheumatology
- Breast Cancer
- Diabetes
- Heart Failure
- Hypertension
- Stroke

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- Surround your message with reliable, trusted editorial content.
- Streamline your marketing and reach your target market as you mail or deliver your NEJM Results In publication to your selected recipients.
- Benefit from the trust doctors have traditionally placed in products from the NEJM Group, publishers of the New England Journal of Medicine.
### NEJM Journal Watch – Monthly Newsletters

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### NEJM Journal Watch Reprints In – Quarterly Newsletters

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